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## WHY BUENOS AIRES?

### CONNECTED WITH THE WORLD

From its convenient location in South America, Buenos Aires is connected with the main cities of the region and the world. Its two international airports receive over 700 international flights per week. Just three hours from Rio de Janeiro and two from Santiago, Buenos Aires is a regional and international strategic location.

### CULTURAL CAPITAL OF TANGO

Buenos Aires is the cradle of tango. The magic of its melodies can be felt in every corner of local neighborhoods La Boca, San Telmo, Abasto, Boedo and Almagro, capturing the hearts of visiting tourists from around the world. Tango classes, live shows and the “Buenos Aires Tango Festival and World Championship” are just a few of the options to experience the 2x4 rhythm firsthand.

### SUITABLE FOR ALL AUDIENCES

From youth hostels to five-star hotels; gourmet restaurants to street carts; to rides along the river in a catamaran to free outdoor performances, the city offers activities for all tastes and budgets.

### HOST OF INTERNATIONAL EVENTS

The city is host to international events throughout the year. Concerts, operas, ballets, sporting events, festivals and big fairs, in addition to hundreds of congresses and thematic conventions, of the likes of Oil&Gas, Automechanika and ICCA Congress, for example. Tourists from all over the world come to enjoy Lollapalooza, the International Book Fair, the ATP of Buenos Aires and the Argentine Polo Championship, among others.

### CREATIVITY MILL

Buenos Aires—a creative capital—has captured everyone’s attention for locally produced design, art and content. In 2005, UNESCO declared Buenos Aires a city of design as part of its Creative Cities Network. There are several creative districts (Audiovisual, Arts, Technology and Design) where the production of creative contents and services are concentrated.

### A CITY THAT NEVER SLEEPS

Whether by bus, on foot or a bicycle, there are many ways to enjoy the different tourism circuits, museums, art galleries, historic monuments, shopping malls and open-air fairs. At night, the lights of bars and restaurants come on to illuminate an unforgettable selection of dining and entertainment options.

### RECOGNIZED IN THE ACADEMIC COMMUNITY

Buenos Aires is internationally recognized for the academic level of its public and private institutions, and its experience in research & development. Each year, students from around the world come to study. With nine public universities and 20 private universities, the city offers the appropriate facilities for national and international conferences.

### GREEN AND PURE

Its parks and green spaces invite you to enjoy outdoors alone or with others. Public squares with rose gardens and lakes, the Botanical Garden, the Japanese Garden, the flower park, Thays Park, Tres de Febrero Park and Ecological Reserve are some of the options to spend an afternoon relaxing outdoors, surrounded by nature.

## GENERAL CITY INFORMATION

### CLIMATE

Average Annual Temperature: 18°C (64°F)

July is the coldest month: 0°C - 12°C

January is the hottest month: 20.4°C – 30.4°C

### TIME ZONE

UTC-3

## LANGUAGE

Spanish

## ELECTRICITY

220/240V

## SEASONS

Summer: December 21 – March 20

Autumn: March 21 – June 20

Winter: June 21 – September 20

Spring: September 21 – December 20

## MONEY

Currency is the Peso Argentino (\$)

You can change money in banks and authorized agencies. The US dollar and the euro are generally received in local stores. The most widely accepted credit cards are American Express, VISA, Diners and MasterCard. Please note, it may be difficult to change traveler's checks outside Buenos Aires.

## USEFUL NUMBERS

Police: 911

Fire: 100

Medical Attention: 107

Civil Defense: 103